



### *Water Smart® Contest Action Steps*

1. Complete the Contest Registration Form and fax, mail or email the form to the Ontario Branch office by **July 26, 2019**.
2. Select a date(s) to run the contest.
3. Receive the Contest Kit in the mail. Photocopy colouring sheets. Photocopy and hand out "Draw a Water Smart Super Hero" Entry Sheet.
4. Display "Fire Alarm" poster, "Within Arm's Reach poster, "Buddy" poster, and "Swim to Survive" poster around your facility to promote the contest.
5. Execute the contest. Don't forget to give each participant a Buddy Catcher or Buddy Sticker or Buddy Bookmark after submitting their entry.

Age Group	Contest Task	Prize
7 & under	<b><i>Colouring Sheet</i></b>	<b>Facility Awarded Prize:</b> Buddy T-shirt (included in Contest Kit)
8 – 12	<p><b><i>Draw a Water Smart® Super Hero</i></b></p> <p>Criteria for the contest includes:</p> <ol style="list-style-type: none"> <li>1) The name of the super hero</li> <li>2) Slogan or motto or message</li> <li>3) Super power</li> </ol> <p>Super hero's example messages:</p> <ol style="list-style-type: none"> <li>a) Swim with a Buddy</li> <li>b) Wear a Lifejacket</li> <li>c) Stay Within Arms' Reach</li> </ol>	<p><b>Facility Awarded Prize:</b> Swim to Survive T-shirt <u>or</u> Lifesaving Society Ball Cap (included in Contest Kit)</p> <p><b>Provincially Awarded Prizes:</b> <b>1st Place</b> – \$100 Lifesaving Society Prize Pack <b>2nd &amp; 3rd Place</b> – \$35 Lifesaving Society Prize Pack</p>
13 – 17	<p><b><i>Create a Water Smart® Video</i></b></p> <p>Some criteria for the contest will include:</p> <ol style="list-style-type: none"> <li>a) It can be no longer than 1 minute and 30 seconds long</li> <li>b) Video must include at least one Water Smart message</li> <li>c) Water Smart messages: <ul style="list-style-type: none"> <li>• If you're not within arm's reach, you've gone too far</li> <li>• Always swim with a buddy</li> </ul> </li> </ol>	<p><b>Facility Awarded Prize:</b> Swim to Survive T-shirt <u>or</u> Lifesaving Society Ball Cap (included in Contest Kit)</p> <p><b>Provincially Awarded Prizes:</b> <b>1st Place</b> – \$100 Visa Gift Card <b>2nd &amp; 3rd Place</b> – \$50 Visa Gift Card</p>

	<ul style="list-style-type: none"> <li>• Don't drink and drive your boat</li> <li>• Always wear a lifejacket in a boat</li> <li>• Check the ice</li> <li>• All Canadian children should learn to Swim to Survive</li> <li>• On Guard- "When you wear the card you're On Guard"</li> <li>• Family Swim to Survive</li> </ul>	
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6. Determine a winner in each age group. Don't forget to award each winner at your facility a *Buddy t-shirt, Swim to Survive t-shirt* or a *Lifesaving Society Ball Cap*.
7. Display the winners and runners up in your facility.
8. **Send the 8 – 12 and/or the 13 – 17 year old age group** winning entries to the Ontario Branch office for Provincial consideration by **September 27, 2019**. Please remember to attach the Contest Entry Form to the winning entry. You can email the entry to [watersmart@lifeguarding.com](mailto:watersmart@lifeguarding.com).
9. Complete the brief contest evaluation form and either fax or mail it back to the Ontario Branch office.

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***Please Note:*** *Affiliate members that order a 2019 Water Smart® Contest Kit and do not return a winning entry to the Lifesaving Society will be required to return the unused contest kit or will be charged \$30.00 per age group.*